

## **Historic, Archive Document**

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62.39  
Fall 1922

## WHOLESALE PRICE LIST Spring 1923

—OF—

Gladioli  
THOMAS COGGERGROWER OF GLADIOLI AND DAHLIAS. IMPORTER OF  
HOLLAND BULBS, TULIPS, HYACINTHS,  
NARCISSUS, CROCUS ETC.229 Laurel Street  
MELROSE, MASS.

## SPECIAL NOTE

Gladiolus Miss Helen Franklin is recognized today as the leading white Florists' variety. A very early bloomer, a good forcer, and each spike produces from 6 to 10 open blooms at one time. The price has reached the commercial class, so order a stock of this variety now before the season's supply is exhausted.

Prices quoted are per thousand ; 100 bulbs at the thousand rate. On orders for 5,000 or more of one variety special prices quoted upon application.

VARIETY	No. 1 1½ in. up	No. 2 1¼ to 1½ in.	No. 3 1 to 1¼ in.	No. 4 ¾ to 1 in.	No. 5 ½ to ¾ in.	No. 6 ½ in. and under	Bulbets per 1,000
AMERICA, soft flesh pink.	\$19.00	\$15.00	\$11.00	\$7.00	\$4.00	\$2.50	\$ .35
AUGUSTA, pale white, blue anthers.	30.00	24.00	18.00	12.00	8.00	4.50	1.00
AUTUMN QUEEN, cream yellow, pink and red markings.	38.00	30.00	20.00	14.00	10.00	5.00	1.00
BARON J. HULOT, rich violet blue.	60.00	50.00	40.00	30.00	20.00	15.00	1.00
BERNICE, rich cream, dark carmine throat.	38.00	30.00	22.00	14.00	10.00	5.00	1.00
CHICAGO WHITE, white with lavender markings.	32.00	25.00	18.00	12.00	8.00	5.00	1.00
CRACKER JACK, dark red.	20.00	16.00	11.00	7.00	4.00	2.50	.50
CRYSTAL WHITE, large white with red stripes.	38.00	30.00	22.00	14.00	10.00	5.00	1.00
CZAR PETER, fine wine red.	45.00	35.00	27.00	18.00	14.00	6.00	1.00
C. M. KELWAY, large white overlaid with pink, yellow throat.	60.00	50.00	40.00	30.00	20.00	12.00	1.50
EMPRESS OF INDIA, deep purplish red.	38.00	28.00	20.00	14.00	10.00	5.00	1.00
GLORY OF HOLLAND, white, lavender markings.	40.00	30.00	24.00	17.00	12.00	6.00	1.00
GOLDEN WEST, bright orange red.	35.00	28.00	22.00	15.00	10.00	5.00	1.00
GOLDEN KING, bright golden yellow, crimson blotch.	45.00	35.00	25.00	16.00	10.00	6.00	1.00
HALLEY, delicate salmon pink, early.	24.00	18.00	14.00	8.00	4.00	2.50	.50
INDEPENDENCE, rich coral pink.	30.00	24.00	18.00	14.00	9.00	6.00	1.00
IDA VAN, beautiful salmon red.	24.00	18.00	14.00	8.00	4.00	2.50	.50
LILY WHITE, snow white.	60.00	50.00	40.00	30.00	20.00	10.00	1.00
LIBERTY, rose red.	40.00	32.00	25.00	18.00	12.00	7.00	1.00
MRS. O. W. HALLADAY, delicate pink, cream blotch.	60.00	50.00	40.00	30.00	20.00	12.00	1.00
MRS. KEUR, pink, very large flower.	80.00	65.00	50.00	35.00	25.00	15.00	2.00
MRS. W. E. FRYER, large scarlet, wide open flower.	50.00	40.00	30.00	22.00	16.00	10.00	2.00
MARY FENNELL, light lavender.	80.00	65.00	50.00	40.00	30.00	15.00	2.00
MEADOWVALE, white, crimson pencil markings.	28.00	22.00	16.00	10.00	8.00	4.00	.75
MINNESOTA, cream, tinted with pink.	30.00	26.00	18.00	12.00	7.00	4.00	.75
MISS HELEN FRANKLIN, pure white with violet markings on lower petals, vigorous and tall with strong, straight spike, averaging 6 to 10 open blooms at one time, early.	70.00	60.00	50.00	30.00	20.00	10.00	2.00
MRS. FRANCIS KING, salmon red.	22.00	15.00	10.00	7.00	4.00	2.50	.50
MRS. FRANK PENDLETON, Jr., rose pink with carmine blotch.	45.00	36.00	27.00	20.00	15.00	10.00	2.00
MRS. WATT, American rose color.	40.00	30.00	24.00	16.00	10.00	5.00	1.00
NIAGARA, delicate cream blending to canary yellow, throat splashed carmine.	40.00	32.00	24.00	16.00	12.00	6.00	1.00
PANAMA, pale pink.	34.00	27.00	20.00	15.00	10.00	5.00	1.00
PEACE, large white with lilac markings.	38.00	30.00	23.00	15.00	10.00	5.00	1.00
PINK PERFECTION, apple blossom pink.	50.00	40.00	30.00	20.00	12.00	6.00	1.00
PRIDE OF GOSHEN, pale salmon pink, ruffled petals.	60.00	50.00	40.00	30.00	20.00	10.00	2.00
PRINCIPINE, carmine red, white blotch.	30.00	24.00	18.00	13.00	8.00	5.00	1.00
PRINCE OF WALES, salmon rose.	50.00	40.00	30.00	20.00	15.00	8.00	1.00
PINK BEAUTY, rose pink, early.	45.00	35.00	28.00	18.00	12.00	7.00	1.00
ROUGE TORCH, large cream white.	40.00	32.00	25.00	16.00	12.00	6.00	1.00
SCHWABEN, canary yellow, red stripe on lower petals.	40.00	32.00	25.00	16.00	12.00	6.00	1.00
SCARSDALE, pink lavender, shaded to rose.	45.00	35.00	28.00	18.00	14.00	7.00	1.00
THE PEARL, clear soft pink, fine for early forcing.	32.00	25.00	18.00	12.00	8.00	4.00	.75
EXHIBITION MIXTURE.	22.50	17.50	12.50	9.00	6.00	3.50	.50
GARDEN MIXTURE.	18.00	14.00	10.00	6.00	4.00	2.00	.35
PRIMULINUS HYBRIDS, XXXX strain.	30.00	22.00	16.00	12.00	8.00	5.00	1.00
PRIMULINUS HYBRIDS, regular.	20.00	16.00	12.00	8.00	5.00	2.00	.50

I have a big stock of bulbets of America and Mrs. Frances King, .50 per qt., \$10.00 per bushel. Exhibition Mixture and Primulinus Hybrids, .50 per quart, \$8.00 per bushel. Roughly cleaned, averaging 80 to 90 per cent bulbets.

(over)



Except where otherwise provided prices listed below are per 100. Add 10% to all orders for less.

VARIETY	No. 1 1½ in. up	No. 2 1¼ to 1½ in.	No. 3 1 to 1¼ in.	No. 4 ¾ to 1 in.	No. 5 ½ to ¾ in.	No. 6 ½ in. and under	Bulbets per 1000 except where other- wise provided
ALICE TIPLADY (Primulinus), orange. ....	\$12.00	\$10.00	\$8.00	\$6.00	\$4.00	\$3.00	\$2.50
ANNA EBERIUS, dark velvety purple. ....	15.00	13.00	10.00	8.00	6.50	5.00	
AMERICAN BEAUTY, brilliant American Beauty color, with creamy yellow throat, one spike opening a large number of flowers at one time, forms an immense bouquet of beauty. I was awarded 2 Silver Medals on this exceptional variety during the past season. Each. ....	1.00						(per 100) 10.00
ALBANIA, pure glistening white. Each. ....	.80	.60	.45	.35	.25	.18	4.00
AZURE bright violet. ....	5.00	4.00	3.00	2.25	1.60	1.00	2.50
BERTRIX, white, lilac markings. ....	7.00						2.50
BLUE JAY, light blue with maroon blotch. ....	12.00	10.00	8.00	6.50	5.00	3.50	4.00
BLACK HAWK, cardinal red. ....	3.00	2.50	2.00	1.50	1.00	.60	3.00
CONSPICUOUS, light blue, dark blue spots, pansy like flower. ....	7.00	6.00	4.50	3.20	2.40	1.20	2.50
CATLEYA, soft lilac rose, lower petals spotted white. ....	5.00	4.00	3.00	2.00	1.50	1.00	1.00
CRIMSON GLOW, brilliant crimson. ....	20.00	16.00	12.00	9.00	7.00	5.00	3.50
EARLY SNOWFLAKE, rich creamy white, delicately tinted rose, dozen. ....	4.20	3.60	3.00	2.40	1.80	1.20	2.00
EVELYN KIRTLAND, light rose pink. ....	8.00	6.50	5.00	4.00	2.50	1.50	2.00
FLORA, light yellow, very fine. ....	12.00	10.00	8.00	6.50	5.50	4.00	3.00
GAIETY, bright salmon pink. ....	7.00	6.00	5.00	4.00	3.50	2.50	2.50
GOLIATH, dark purplish maroon. ....	7.00	6.00	5.00	4.00	3.00	2.00	2.50
GRETCHEN ZANG, exquisite rose pink. ....	6.50	5.50	4.50	3.50	2.50	1.80	2.00
GIANT WHITE, pure white, extra large. ....	6.00	5.00	4.00	3.00	2.00	1.00	2.00
GOLDEN MEASURE, a pure yellow, one of the best. Dozen. ....	10.00	9.00	8.00				5.00
HERADA, pure mauve, deeper markings in throat. ....	8.00	6.50	5.00	4.00	3.00	1.50	2.00
HAUBENSTAUFEN, white rose shaded, large red blotch on lower petals, a good cut flower. ....	4.00	3.50	3.00	2.50	2.00	1.50	2.00
L'IMMACULEE, pure white, very fine. ....	6.00	5.00	4.00	3.20	2.40	1.60	2.00
LOUISE, the showiest of all Gladioli, clear, pure lavender, a blotch of velvet red towards the center, resembles the orchid color. ....	24.00	20.00	16.00	13.00	11.00	8.50	12.50
LE MARCHAL FOCH, a beautiful shade of pink, flowers twice as large as America. ....	12.00	10.00	8.00	7.00	6.00	5.00	3.00
MRS. H. E. BOTHIN, flesh salmon pink, flame scarlet center, doz. ....	6.00						
MRS. L. S. McLEOD, beautiful shade of lavender, with blotch of white on lower petals (new seedling 1921). Dozen. ....	3.00						
MARY PICKFORD, one of the finest creamy whites, throat soft sulphur yellow. ....	25.00						
MRS. DR. NORTON, creamy tinted flower, light pink petals, with a beautiful yellow center. ....	15.00	13.00	11.00	8.00	6.00	4.00	2.50
MRS. WHITNEY (Primulinus), orange. ....	4.00						3.00
NIRANDA (Primulinus), canary yellow. ....	3.00	2.50	2.00	1.50	1.00	.50	1.00
ORANGE GLORY, grand orange color, very rich and striking in color. ....	12.00	11.00	10.00	9.00	8.00	5.00	5.00
PINK WONDER, light pink, one shade lighter than Panama, very fine. Dozen. ....	12.00	9.00	7.50	6.00	4.50	3.50	5.00
PRIMROSE BEAUTY (Primulinus), yellow. ....	15.00						10.00
PRIMULINUS SPECIES, primrose yellow. ....	4.00						3.00
SWEET ORA (Primulinus), creamy white. ....	5.00	4.00	3.00	2.50	2.00	1.50	2.00
SOPRANO (Primulinus), orange, very delicate. ....	4.00						2.50
SCRIBE, a beautiful large, open flower and an enormous spike, tinted white, freely striped carmine. ....	4.50						2.00
WHITE GLORY, pure white, Iris blue lines on lower petals. ....	0.00	16.00	12.00	10.00	8.00	6.00	6.00
WILBRINK, flesh pink, creamy blotch on lower petals, very good forcer. ....	4.50	3.50	2.70	2.00	15.00	8.00	1.00
1910 ROSE, pure rose pink. ....	12.00	10.00	8.00	6.00	4.00	2.50	2.50

I am always trying out new introductions, consequently I have over 500 varieties in my collection. Correspondence invited regarding varieties not listed.

In ordering please specify if the stock is wanted for inside forcing or outside planting as our forcing stock receives special treatment

#### DAHLIAS

Strong divisions, good commercial varieties represented of the Decorative, Show, Peony Flowered, Pompom, Single and Cactus type.

Light colors, assorted. ....	\$10.00 per 100
Dark colors, assorted. ....	10.00 per 100
All colors, mixed. ....	8.00 per 100
Assortments made up of any one of the above mentioned types. ....	11.00 per 100

Our catalogue for Holland Bulbs is now ready for distribution. Write for special quotations.